



The number of credits determines the size of your advertisement.

1 Business (photography for ad design) = 1 credit

1 Article = 4 credits

- 1-5 Credits = Quarter Page Ad
- 6-10 Credits = Half Page Ad
- 11-15 Credits = Full Page Ad
- 15+ Credits = Double Page Spread

Article Guidelines

- Please use your best judgment and choose the best pictures of each subject photographed.
- Contact information and any requested shots will be provided.

Ad Guidelines

- Please consider ad size to determine how many photos to take. i.e. Full page ads need more photos than half and quarter pages.

General Guidelines

- Photographs should be turned in within 2 weeks of assignment.
 - If you encounter a customer/subject that cannot be scheduled in the two weeks, please notify us.
- Photographs may be uploaded to us using Dropbox. Please share to our Managing Editor, Melissa McGavock, at info@greenfoxmarketing.net
- All photographs need to be 300 dpi or higher and at least 1 MB in size.
- All photos should be sent to us with a CMYK image/mode.

Special Additions

- Bundles of Joy = text photo credit included in spread
- Hometown Happenings/High/Happiness = text photo credit included in spread
- Scenes of Granbury = text photo credit included in spread